



THE ROYAL NETWORK, INC. CODE OF ETHICS

1. I will conduct my business in an honest and ethical manner at all times.
2. I will make no representation about the benefits and savings affiliated with The Royal Network, Inc. services and products other than those contained in officially approved corporate literature, CD's, DVD's or any material referred to as a sales aid.
3. I will provide support and encouragement to my customers, which include Business Associates, Affiliates, Preferred Customers and Retail Customers in my downline to ensure that their experience with The Royal Network is a successful one. I understand that it is important to provide follow-up service and support to my downline.
4. I will motivate and actively work with members of my downline organization to help them build their Royal Network Businesses.
5. I will refrain from exaggerating my personal income potential in general and will stress to Business Associate Candidates and Affiliate Candidates the level of effort required to succeed in business.
6. I will not abuse the goodwill of my Business Associates, Affiliates, Preferred and Retail Customers with The Royal Network, Inc. to further promote other business interests, particularly those which may be competitive to the Company, without prior written consent of the Company.
7. I will not make disparaging remarks about other services/products, Business Associates, Affiliates, Preferred and Retail Customers or companies; likewise, I will not willfully denigrate the activities or personalities of fellow Royal Network Business Associates, Affiliates, Preferred Customers or Retail Customers.